SMS|Host® Scheduled File Export with Travel Media Group

Springer-Miller Systems' Scheduled File Export (SFE) provides a framework to support automated, schedulable, one-way exports of files in various formats from SMS|Host to complimentary hospitality systems.

The Travel Media platform allows you to improve and transform your hotel's online marketing and reputation.

Functionality

Acting as a protective gateway to your system, the SFE facilitates rapid and reliable access to files that a property wants to share with vendors or other external entities. Utilizing a flexibly configured scheduler, files designated for transport, either by naming convention or specific location, will be automatically forwarded to a validated set of SFTP credentials at the destination. This transmission mechanism accommodates the CSV export of a report, the output of a utility that has been run in the PMS or a file manually placed in a location for external transport.

Scheduled File Export Benefits

By employing Springer-Miller's SFE, properties gain the following benefits:

- **Security**: increased through elimination of direct/uncontrolled external access to SMS|Host
- **Protection**: reliance on SFTP ensures that all files are transported in an encrypted format
- **Reliability**: consistent and dependable delivery of data
- **Automation**: fully autonomous transport processing
- **Frequency**: scheduling ensures files are sent as expected
- **Economy**: the SFE can support multiple vendor exports from a single installation
- **Performance Safeguard**: reliance on an official export protects against unintended performance degradation

Concept of Travel Media Group

Travel Media Group provides industry-leading guest feedback solutions, professional content, and enhanced business insights for hotels and hotel management companies, powered by OneView®, TMG's proprietary all-in-1 portfolio marketing platform.

Version 1.0

Exported Content for Travel Media Group

Contents

- SMS Brief Name/Address Mailing List report (R-R-3-P-B)

Frequency

- Report should be run nightly following the End-of-Day using the CSV output option. Built into a Report Batch, they can be added as a Task to the property's Automated Night Audit for maximum efficiency.

Location
- The Scheduled File Export interface resides on the Legacy Interface Server and the CSV files will be placed in \HOSTPLUS\EXPORT\TRAVEL MEDIA GROUP\

Software and Hardware Requirements

The product is compatible with, and requires, the following:

- Current release of the SMS Product Suite
- Multi-interface Processor (see Exhibit A, Rev. 5.0, Section 3, page 8 for details)

For More Information

To learn more about **Springer-Miller Systems** and our integrations with our ᔆᔾᔆ|Host Hospitality Management System, please contact your SMS Account/Sales Manager, visit our web site at www.springermiller.com, or call 802.253.7377.

To learn more about **Travel Media Group** and their products and services, please visit https://www.travelmediagroup.com/.

Run Nightly Following the End-Of-Day

The reports should be added as a Batch Task to the Automated Night Audit routine to run after the end-of-day.

Brief Name/ (R-R-3-P-B) for Yesterday's Check Outs

- Two sets of Daily and Weekly parameters should be configured – one focusing on Arrivals and the other on Bookings. Daily should be configured to run for "yesterday" and the weekly with "Last Week" for the begin date and "Yesterday" for the end.

Yesterday's Check Outs

- The description of the report should be **Travel Media – Property Name – Yesterday's Check Outs**
- An ***** indicates this parameter is not applicable to all
- Parameters:
  - Output to (F)ile or (P)rinted report: F
  - *(A)scii comma delimited, (S)tandard fixed-width, or (C)SV: C

  - Include phone type in exported file (Y)es (N)o: N
  - LIST guests with (R)eservations, (N)o Reservations , or all (G)uest: R
  - INCLUDE only guests with (E)mail addresses, (N)o email or (A)ll : E
  - Print (P)rimary or (A)ll email address: P
  - Select for (A)rrival, (D)eparture, (B)ooking, or (O)ccupancy dates: D
  - Enter Begin Date: Yesterday
  - Enter End Date: Yesterday
  - INCLUDE reservation levels: O
  - Select a Source code or BLANK for all: blank for all or choose applicable ones
  - Select for season (blank for all): blank for all
  - INCLUDE guests flagged for Incorrect Address (Y)es (N)o: N
  - INCLUDE guests flagged for Incorrect Email (Y)es (N)o: N
  - INCLUDE guests flagged for No Mail (Y)es (N)o: N
  - INCLUDE guests flagged for No Email (Y)es (N)o: N
  - INCLUDE guests flagged for Do Not Call (Y)es (N)o: N
  - INCLUDE guests flagged for Do Not Sell Info (Y)es (N)o: N
  - *INCLUDE only Active (G)uests, (B)lacklisted Guest, or (A)ll Guest: G
  - Sort by (N)ame (Z)ip code (S)ource (A)dded Date: N
  - Export file to: \HOSTPLUS\EXPORT\TRAVEL MEDIA GROUP\

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