

SMS | Host® Scheduled File Export with Aelieve

Springer-Miller Systems' Scheduled File Export (SFE) provides a framework to support automated, schedulable, one-way exports of files in various formats from ^{SMS}|Host to complimentary hospitality systems.

The Aelieve platform supports marketing strategies for the world's savviest hotels – to increase direct bookings and grow their businesses.

Functionality

Acting as a protective gateway to your system, the SFE facilitates rapid and reliable access to files that a property wants to share with vendors or other external entities. Utilizing a flexibly configured scheduler, files designated for transport, either by naming convention or specific location, will be automatically forwarded to a validated set of SFTP credentials at the destination. This transmission mechanism accommodates the CSV export of a report, the output of a utility that has been run in the PMS or a file manually placed in a location for external transport.

Scheduled File Export Benefits

By employing Springer-Miller's SFE, properties gain the following benefits:

- Security: increased through elimination of direct/uncontrolled external access to SMS Host
- Protection: reliance on SFTP ensures that all files are transported in an encrypted format
- Reliability: consistent and dependable delivery of data
- Automation: fully autonomous transport processing
- Frequency: scheduling ensures files are sent as expected
- **Economy**: the SFE can support multiple vendor exports from a single installation
- Performance Safeguard: reliance on an official export protects against unintended performance degradation

Concept of Aelieve

ÁĕļĭĕſŶĕĂŀÁŠĄŤŮŢôń ĕŗ-ġŎçŬŀĕđ,ĂţĕçȟňôļôĠÿĄţôń ráňÿĄĬháţÆŢĕŶĕļôrŀĄţáĬļŎŗĕđĂôļŬţĭôňŀĄţôÆťn rôwĕŗĂ çôń ráňĭĕŀÁŠňđÁŏŗĠáňĭzáţĭôňŀÁSġŠijĮĂĭzĕŀĄţôÆčAŠţĄĬhěÁŠŎŗĕġrôňţÄSġĄĬhěÆkſŶĕŗÆkŶôļŴſňġÆſĬġĬţáļĄťáňďŀçárě.

Exported Content for Aelieve

Contents

• SMS Brief Name/Address Mailing List report (R-R-3-P-B)





Frequency

• A single version of the report should be configured focused on Departing reservations from two days prior. The report should be run nightly following the End-of-Day using the CSV output option. Built into a Report Batch, it can be added as a Task to the property's Automated Night Audit for maximum efficiency. The recommended Parameters are included at the end of this document.

Location

• The Scheduled File Export interface resides on the Legacy Interface Server and the CSV files will be placed in \HOSTPLUS\EXPORT\AELIEVE\

Software and Hardware Requirements

The product is compatible with, and requires, the following:

- Current release of the SMS Product Suite
- Multi-interface Processor (see Exhibit A, Rev. 5.0, Section 3, page 8 for details)

For More Information

To learn more about **Springer-Miller Systems** and our integrations with our ^{SMS}|Host Hospitality Management System, please contact your SMS Account/Sales Manager, visit our web site at www.springermiller.com, or call 802.253.7377.

To learn more about **Aelieve** and their products and services, please visit https://www.Aelieve.com/.

Note: The SMS Installer will work with the client to set up the reports below.





Brief Name/Address List (R-R-3-P-B) for Aelieve SFE

1st Time Report is Run

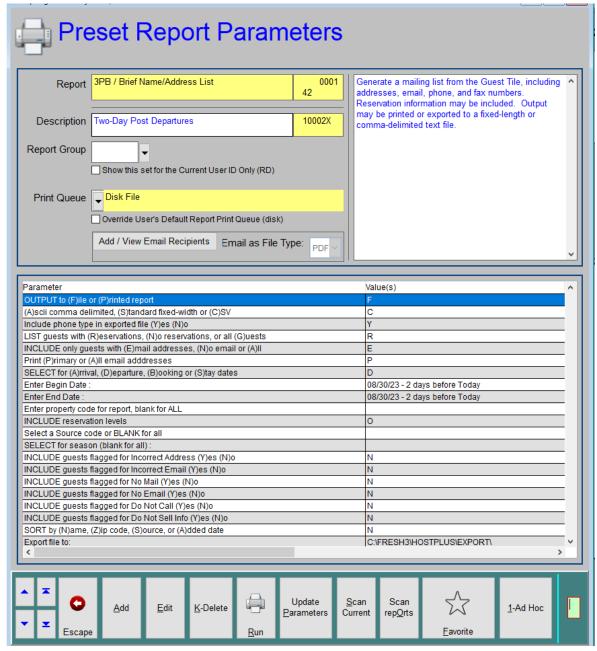
- For the initial run, the intention is to capture departures from an extended prior period. While the range is up to the property, it would not be unreasonable to consider 6-12 months. As a one-time export, this should be run ad hoc but, other than the dates, the prompts would be the same as for the daily report.
- Data in the report includes the following:
 - Guest Number
 - Date the Guest was added to the property's system
 - o Contact information (name, company, address, city, state, zip, country
 - o Primary email address
 - Phone number(s) up to three
 - Season code from Guest Tile
 - o Reservation Number
 - Arrival/Departure dates
 - Market Segment code
 - Source of Business code
 - Rate/Package code
 - Count of a Guest's visits (stays) to date
 - o Count of nights on the current reservation
 - o Room revenue (exclusive of any incidentals or package elements) for the current reservation
 - o Phone type descriptions mobile vs. phone (landline) for the listed phone numbers, if used.
- For clarity's sake, the option to output the selected Parameters as a text file should likely be done with this initial long-range report so that Aelieve is aware of what has been selected.





Daily Batch Task Report

The following prompts will produce the data that Aelieve will need:



- The date range is defined by using the "Relative to other report date" option for both the Begin and End dates.
- The export file (.CSV) should be routed to the property's Hostplus\Export folder which is where the Scheduled File Export process will be looking for it. It would not be necessary to include the optional text output of the selected Parameters for the stored Batch Task.
- The report should be added as a Batch Task to the Automated Night Audit routine to run following the end-ofday.





Other Potential Uses of the Report

- Properties may well benefit from more than one report iteration. Perhaps, new bookings made yesterday would fit a particular marketing objective or next week's arrivals sourced from the property's website, etc. The point is that multiple versions of this report can be configured at the property to run daily, weekly, monthly, etc. and be exported together. Something to think about...
- Note that if other iterations of the report are subsequently included, it would be good to run the optional text output of the selected Parameters the first time so that everyone is clear on the objective. It would not be necessary to include that in an ongoing Batch Task.

