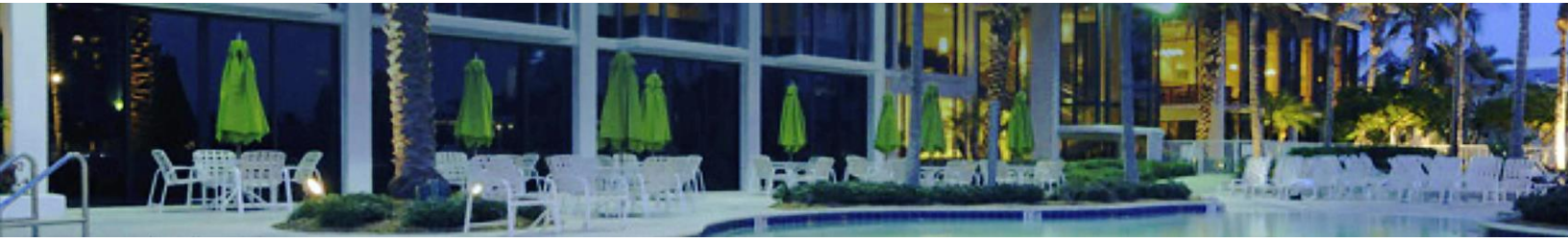


SMS



SPRINGER-MILLER SYSTEMS

SMS | Host Scheduled File Export (SFTP) with Aelieve

Springer-Miller Systems' Scheduled File Export (SFE) provides a framework to support automated, schedulable, one-way exports of data in a CSV format from the SMS | Host PMS to complimentary hospitality systems. The Aelieve platform supports marketing strategies for the world's savviest hotels – to increase direct bookings and grow their businesses.

SFE Functionality

Acting as a protective gateway to Users' systems, the SFE facilitates rapid and reliable access to files that a property wants to share with vendors or other external entities. Utilizing a flexibly configured scheduler, files designated for transport, either by naming convention or specific location, will be automatically forwarded to a validated set of SFTP credentials at the destination. This transmission mechanism accommodates the CSV export of a report, the output of a utility that has been run in the PMS or a file manually placed in a location for external transport.

Scheduled File Export Benefits

By employing Springer-Miller Systems' SFE, properties gain the following benefits:

- Security: increased through elimination of direct/uncontrolled external access to SMS | Host
- Protection: reliance on SFTP ensures that all files are transported in an encrypted format
- Reliability: consistent and dependable delivery of data
- Automation: fully autonomous transport processing
- Frequency: scheduling ensures files are sent when they are expected
- Economy: the SFE can support multiple vendor exports from a single installation
- Performance Safeguard: reliance on an official export protects against unintended performance degradation.

Background

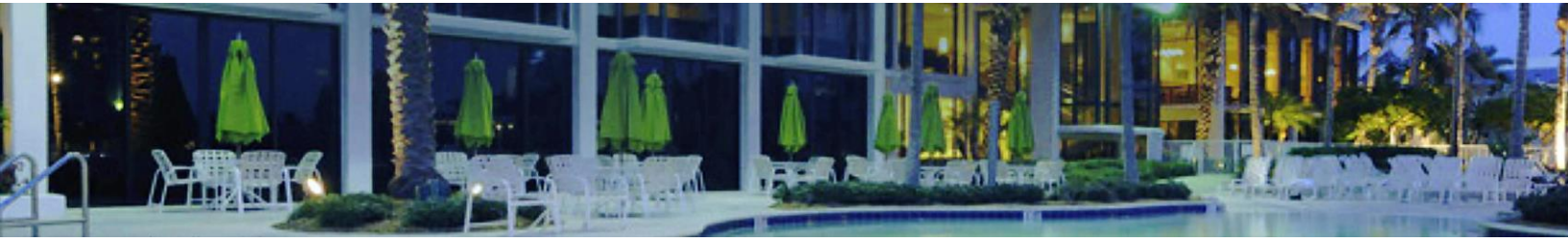
Springer-Miller Systems' Personal Data Privacy Controls package does not support the harvesting of data by external parties directly from a property's system and requires officially sanctioned exports for all vendors that utilize data from SMS | Host.

Low Cost

The pricing for all SFE Exports has been set extremely low in order to minimize cost considerations and encourage properties to install valid and secure Exports for all of their non-interface 3rd party services:

- License: Fee Waived
- Installation: \$600 fixed rate
- Annual Maintenance: \$400

SMS



SPRINGER-MILLER SYSTEMS

^{SMS} | Host Scheduled File Export (SFTP) with Aelieve

Concept of Aelieve

Aelieve is a customer-focused, technology company that develops tailored solutions to empower companies and organizations of all sizes to be at the forefront of the ever evolving digital landscape.

Exported Content for Aelieve

Contents

- SMS Brief Name/Address Mailing List (R-R-3-P-B)

Frequency

- A single version of the report should be configured focused on Departing reservations from two-days prior. The report should be run nightly following the End-of-Day using the CSV output option. Built into a Report Batch, it can be added as a Task to the property's Automated Night Audit for maximum efficiency. The recommended Parameters are included at the end of this document.

Software and Hardware Requirements

The product is compatible with, and requires, the following versions of Springer-Miller's software:

- ^{SMS} | Host version 22.8 and higher
- SMS Multi-Interface Processor (see Exhibit A, Rev. 5.0, Section 3, page 8 for details)

For More Information

For more information regarding the ^{SMS} | Host Scheduled File Export, contact your SMS Account Manager. To learn more about **Springer-Miller Systems** and integrations with our ^{SMS} | Host Hospitality Management System, please visit our web site at www.springermiller.com or call (802) 253-7377.

To learn more about **Aelieve** and their marketing content services, please visit their web site at www.Aelieve.com.

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Brief Name/Address List (R-R-3-P-B) for Aelieve SFE

1st Time Report is Run

- For the initial run, the intention is to capture departures from an extended prior period. While the range is up to the property, it would not be unreasonable to consider 6-12 months. As a one-time export, this should be run *ad hoc* but, other than the dates, the prompts would be the same as for the daily report.
- Data in the report includes the following:
 - Guest Number
 - Date the Guest was added to the property's system
 - Contact information (name, company, address, city, state, zip, country)
 - Primary eMail address
 - Phone number(s) – up to three
 - Season code from Guest Tile
 - Reservation Number
 - Arrival/Departure dates
 - Market Segment code
 - Source of Business code
 - Rate/Package code
 - Count of a Guest's visits (stays) to date
 - Count of nights on the current reservation
 - Room revenue (exclusive of any incidentals or package elements) for the current reservation
 - Phone type descriptions – mobile vs. phone (landline) for the listed phone numbers, if used.
- For clarity's sake, the option to output the selected Parameters as a text file should likely be done with this initial long-range report so that Aelieve is aware of what has been selected.

SMS

Daily Batch Task Report

- The following prompts will produce the data that Aelieve will need:

Preset Report Parameters

Report: 3PB / Brief Name/Address List 0001
42

Description: Two-Day Post Departures 10002X

Report Group: [Dropdown]

Show this set for the Current User ID Only (RD)

Print Queue: [Dropdown] Disk File

Override User's Default Report Print Queue (disk)

Add / View Email Recipients Email as File Type: PDF

Parameter	Value(s)
OUTPUT to (F)ile or (P)rinted report	F
(A)scii comma delimited, (S)tandard fixed-width or (C)SV	C
Include phone type in exported file (Y)es (N)o	Y
LIST guests with (R)eservations, (N)o reservations, or all (G)uests	R
INCLUDE only guests with (E)mail addresses, (N)o email or (A)ll	E
Print (P)rimary or (A)ll email addresses	P
SELECT for (A)rrival, (D)eparture, (B)ooking or (S)tay dates	D
Enter Begin Date :	08/30/23 - 2 days before Today
Enter End Date :	08/30/23 - 2 days before Today
Enter property code for report, blank for ALL	
INCLUDE reservation levels	O
Select a Source code or BLANK for all	
SELECT for season (blank for all) :	
INCLUDE guests flagged for Incorrect Address (Y)es (N)o	N
INCLUDE guests flagged for Incorrect Email (Y)es (N)o	N
INCLUDE guests flagged for No Mail (Y)es (N)o	N
INCLUDE guests flagged for No Email (Y)es (N)o	N
INCLUDE guests flagged for Do Not Call (Y)es (N)o	N
INCLUDE guests flagged for Do Not Sell Info (Y)es (N)o	N
SORT by (N)ame, (Z)ip code, (S)ource, or (A)dded date	N
Export file to:	C:\FRESH3\HOSTPLUS\EXPORT\

Toolbar: [Navigation] [Escape] [Add] [Edit] [K-Delete] [Run] [Update Parameters] [Scan Current] [Scan repOrts] [Favorite] [1-Ad Hoc]

- The date range is defined by using the “Relative to other report date” option for both the Begin and End dates.
- The export file (.CSV) should be routed to the property’s Hostplus\Export folder which is where the Scheduled File Export process will be looking for it. It would not be necessary to include the optional text output of the selected Parameters for the stored Batch Task.
- The report should be added as a Batch Task to the Automated Night Audit routine to run following the end-of-day.

SMS

Other Potential Uses of the Report

- Properties may well benefit from more than one report iteration. Perhaps, new bookings made yesterday would fit a particular marketing objective or next week's arrivals sourced from the property's website, etc. The point is that multiple versions of this report can be configured at the property to run daily, weekly, monthly, etc. and be exported together. Something to think about...
- Note that if other iterations of the report are subsequently included, it would be good to run the optional text output of the selected Parameters the first time so that everyone is clear on the objective. It would not be necessary to include that in an ongoing Batch Task.