SMS

SPRINGER-MILLER SYSTEMS

SMS|Host Scheduled File Export (SFTP) with Smith Travel Research

Springer-Miller Systems' Scheduled File Export (SFE) provides a framework to support automated, schedulable, one-way exports of data in a CSV format from the SMS|Host PMS to complimentary hospitality systems. Smith Travel Research (STR) is the leading research firm helping property managers understand their key performance indicators via confidentially aggregated rate and occupancy data from within their competitive markets.

Functionality

Occupancy and revenue data for the prior seven nights plus the year ahead is gathered nightly and combined from across the destination market to create anonymized comparative views. When added as a Task to the property's Automated Night Audit, the Export will be automatically generated and forwarded to a validated set of SFTP credentials. Acting as a protective gateway to Users' systems, the SFE facilitates rapid and reliable transport of the extracted data for collection by the Smith Travel Research STAR program.

Scheduled File Export Benefits

By employing Springer-Miller Systems' SFE, properties gain the following benefits:

- Security: increased through elimination of direct/uncontrolled external access to SMS|Host
- Protection: reliance on SFTP ensures that all files are transported in an encrypted format
- Reliability: consistent and dependable delivery of data
- Automation: fully autonomous transport processing
- Frequency: scheduling ensures files are sent when they are expected
- Economy: the SFE can support multiple vendor exports from a single installation
- Performance Safeguard: reliance on an official export protects against unintended performance degradation.

Background

Springer-Miller Systems' Personal Data Privacy Controls package does not support the harvesting of data by external parties directly from a property's system and requires officially sanctioned exports for all vendors that utilize data from SMS|Host.
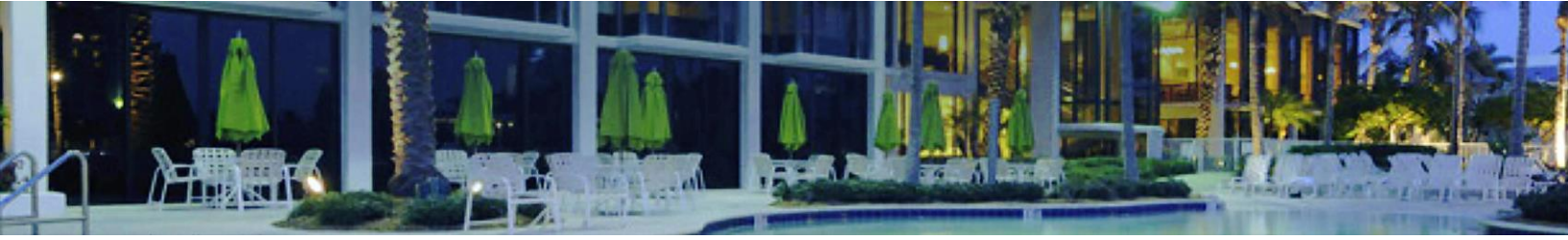
Low Cost

The combined pricing for the STR Extract via a Secure File SFE Export has been set extremely low in order to minimize cost considerations and encourage properties to install :

License: $400   Installation: $500 fixed rate   Annual Maintenance: $525

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Concept of Smith Travel Research Surveys

STR Benchmarking delivers the property- and portfolio-level insights needed to make smart, real-time decisions and optimize strategies across functions of sales & marketing, revenue and performance management, operations, finance and development.

Improve your performance - Through multiple data sets and advanced analytics, users can determine their most profitable business mix, forecast and budget with confidence, identify opportunities and implement strategies to combat losses

Measure your success – High-frequency data allows users to compare performance against multiple industry segments

Exported Content for STR

Contents
- SMS' Smith Travel Research Statistical Export (R-R-4-S)

Frequency
The report should be run nightly following the End-of-Day for the prior date using the CSV output option. Built into a Report Batch, it can be added as a Task to the property's Automated Night Audit for maximum efficiency.

Software and Hardware Requirements

The product is compatible with, and requires, the following versions of Springer-Miller's software:

- ˢᴹˢ|Host version 22.8 (2023r1) and higher
- SMS Multi-Interface Processor (see Exhibit A, Rev. 5.0, Section 3, page 8 for details)

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For More Information

For more information regarding the ᔆᴹˢ|Host Scheduled File Export, contact your SMS Account Manager.

To learn more about Springer-Miller Systems and integrations with our ᔆᴹˢ|Host Hospitality Management System, please visit our web site at www.springermiller.com or call (802) 253-7377.

To learn more about Smith Travel Research and their business automation services, please visit their web site at www.SmithTravelResearch.com.