

## SPRINGER-MILLER SYSTEMS

### <sup>SMS</sup>|Host Scheduled File Export (SFTP) with Curacity

Springer-Miller Systems' Scheduled File Export (SFE) provides a framework to support automated, schedulable, one-way exports of data in a CSV format from the <sup>SMS</sup>|Host PMS to complimentary hospitality systems. The Curacity platform sources inspiring travel content for the world's savviest hotels – to increase direct bookings and grow their businesses.

#### SFE Functionality

Acting as a protective gateway to Users' systems, the SFE facilitates rapid and reliable access to files that a property wants to share with vendors or other external entities. Utilizing a flexibly configured scheduler, files designated for transport, either by naming convention or specific location, will be automatically forwarded to a validated set of SFTP credentials at the destination. This transmission mechanism accommodates the CSV export of a report, the output of a utility that has been run in the PMS or a file manually placed in a location for external transport.

#### Scheduled File Export Benefits

By employing Springer-Miller Systems' SFE, properties gain the following benefits:

- Security: increased through elimination of direct/uncontrolled external access to <sup>SMS</sup>|Host
- Protection: reliance on SFTP ensures that all files are transported in an encrypted format
- Reliability: consistent and dependable delivery of data
- Automation: fully autonomous transport processing
- Frequency: scheduling ensures files are sent when they are expected
- Economy: the SFE can support multiple vendor exports from a single installation
- Performance Safeguard: reliance on an official export protects against unintended performance degradation.

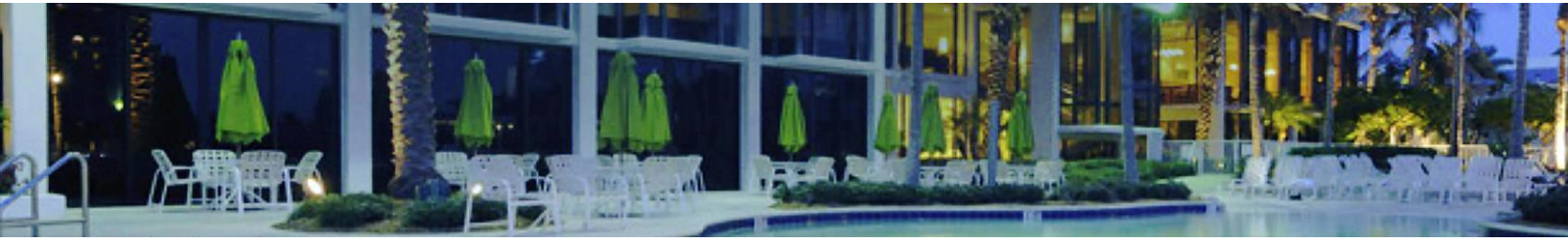
#### Background

Springer-Miller Systems' Personal Data Privacy Controls package does not support the harvesting of data by external parties directly from a property's system and requires officially sanctioned exports for all vendors that utilize data from <sup>SMS</sup>|Host.

#### Low Cost

The pricing for all SFE Exports has been set extremely low in order to minimize cost considerations and encourage properties to install valid and secure Exports for all of their non-interface 3<sup>rd</sup> party services:

- License: Fee Waived
- Installation: \$600 fixed rate
- Annual Maintenance: \$400



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#### Concept of Curacity

Curacity is a next-generation data company focused on the travel sector. Their performance based content helps hotels grow incremental revenue. Their network of hotels, cruise lines, digital media brands and creators represent the most trusted names in hospitality, travel and lifestyle media.

#### Exported Content for Curacity

##### Contents

- SMS Brief Name/Address Mailing List (R-R-3-P-B)

##### Frequency

Two sets of Daily and Weekly parameters should be configured – one focusing on Arrivals and the other on Bookings. Reports should be run nightly following the End-of-Day using the CSV output option. The Daily should be configured to run for “yesterday” and the weekly with “Last Week” for the begin date and “Yesterday” for the end. Built into a Report Batch, they can be added as a Task to the property’s Automated Night Audit for maximum efficiency.

#### Software and Hardware Requirements

The product is compatible with, and requires, the following versions of Springer-Miller’s software:

- <sup>SMS</sup>|Host version 22.7 and higher
- SMS Multi-Interface Processor (see Exhibit A, Rev. 5.0, Section 3, page 8 for details)

#### For More Information

For more information regarding the <sup>SMS</sup>|Host Scheduled File Export, contact your SMS Account Manager. To learn more about Springer-Miller Systems and integrations with our <sup>SMS</sup>|Host Hospitality Management System, please visit our web site at [www.springermiller.com](http://www.springermiller.com) or call (802) 253-7377.

To learn more about Curacity and their marketing content services, please visit their web site at [www.Curacity.com](http://www.Curacity.com).

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