

Customer Testimonial

Crystal Mountain Resort

WorldNXT Golf Tee Times



"After trial and error with other products, WorldNXT is by far the most success Crystal Mountain has had with booking golf tee times online. The platform is user-friendly for guests, as well as for Crystal Mountain employees. Because of its greater integration capabilities, such as with our SMS Golf Tee Time Scheduling tee sheet, we have more control and information surrounding online bookings on the backend. Lastly, we are grateful for the technical expertise that was available during the launch process from start to finish. WorldNXT has exceeded our expectations and requirements."

Barb Zimmerman | Application Engineer | Crystal Mountain

About the Courses

Crystal Mountain is a four-season resort in northern Michigan, and home to two championship golf courses. The Mountain Ridge and Betsie Valley courses are distinctively different, yet mesmerizing, and both rated 4-stars by Golf Digest. Crystal Mountain is a proud member of America's Summer Golf Capital, a collection of eight resort properties representing a total of 26 golf courses across northern Michigan.

About WorldNXT Tee Times

WorldNXT Tee Times integrates with the ^{SMS} | Host Golf Tee Times module in your ^{SMS} | Host System for a seamless guest and staff experience. All player types can book and cancel tee times online to allow your Pro Shop staff time to focus on other aspects of the business. Public Guests can search and book tee times as desired. Members will take comfort knowing they can easily sign in online to book tee times. And Lodging Guests will have the option to book room and golf together as well as enjoy the flexibility to add a tee time to their existing lodging itinerary. WorldNXT Tee Times improves the accuracy of player and course information through real-time integration leading to more efficiency for your staff.

