

# SMS



## SPRINGER-MILLER SYSTEMS

### **SMS | Host Secure Data Extract for Revintel**

#### **Functionality**

Acting as a protective gateway to your system, the SDE facilitates rapid, reliable and more frequent access to the data that Revintel needs in order to provide Business Intelligence services to you and your staff.

Beginning with SMS | Host version 22.1 and the release of our Personal Data Privacy Controls Package, officially sanctioned exports will be required for all vendors that utilize data from SMS | Host.

Utilizing a custom Product Profile, the SDE targets the databases they require and tracks all changes compressing, encrypting and transporting them automatically via a secure channel on a scheduled basis.

#### **Secure Data Extract Benefits**

By employing Springer-Miller's SDE for Revintel, properties gain the following benefits:

- **Security:** increased through elimination of direct/uncontrolled external access to SMS | Host
- **Protection:** sensitive data are removed prior to export; encryption in transmission complies with data privacy requirements
- **Reliability:** consistent and dependable delivery of data
- **Automation:** fully autonomous processing
- **Speed:** much smaller data feeds result in much shorter transmission periods
- **Frequency:** smaller extracts enable greater frequency of exports
- **Economy:** the SDE supports multiple vendor exports from a single installation
- **Performance Safeguard:** reliance on an official export protects against unintended performance degradation

#### **Software and Hardware Requirements**

The product is compatible with, and requires, the following:

- SMS | Host version 22.5 and higher
- Multi-Interface Processor (see Exhibit A, Rev. 5.0, Section 3, page 8 for details)



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### SDE Export for Revintel

#### Revintel Features

An SDE Export for Revintel offers properties the following features:

- Compose – Revintel’s BI tool, allows you to create unique and custom-view insights into your business with highly visual, interactive reports and dashboards
- View individual or portfolio level reporting.
- Easily review on-the-books data and compare your hotel’s performance up to three years back
- Automatically schedule any report to send once, daily or monthly – and to any user
- Filter on the following fields: market segment, channel, source market, room product, rate code, day-of-week, company and agency
- Gain intelligence on negotiated accounts and travel agencies to identify “missing” accounts and new business
- Look at geo-source reporting that informs you where your travelers are coming from
- Upload your budget and forecast for a holistic view of your hotel’s performance
- Revintel captures both room revenue and non-room revenue categories at the folio level, allowing you to understand your hotel’s total revenue performance
- With over nine formats to choose from, export your data in the format of your choice.

#### Databases in Product Profile

The following <sup>SMS</sup> | Host information is incorporated in the Product Profile for Revintel:

- Guest Information
- Active and Historical Reservations and Transactions
- Marketing Sources
- Room Type and Room Details
- Group, Corporate and Travel Agency Details

#### For More Information

To learn more about **Springer-Miller Systems** and integrations with our <sup>SMS</sup> | Host Hospitality Management System, please visit our web site at [www.springermiller.com](http://www.springermiller.com) or call (802) 253-7377.

To learn more about **Revintel** and their business intelligence capabilities, visit [www.Cendyn.com](http://www.Cendyn.com), contact [info@cendyn.com](mailto:info@cendyn.com) or call (561) 750-3173.

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# SMIS

## SPRINGER-MILLER SYSTEMS SDE Export for Revintel



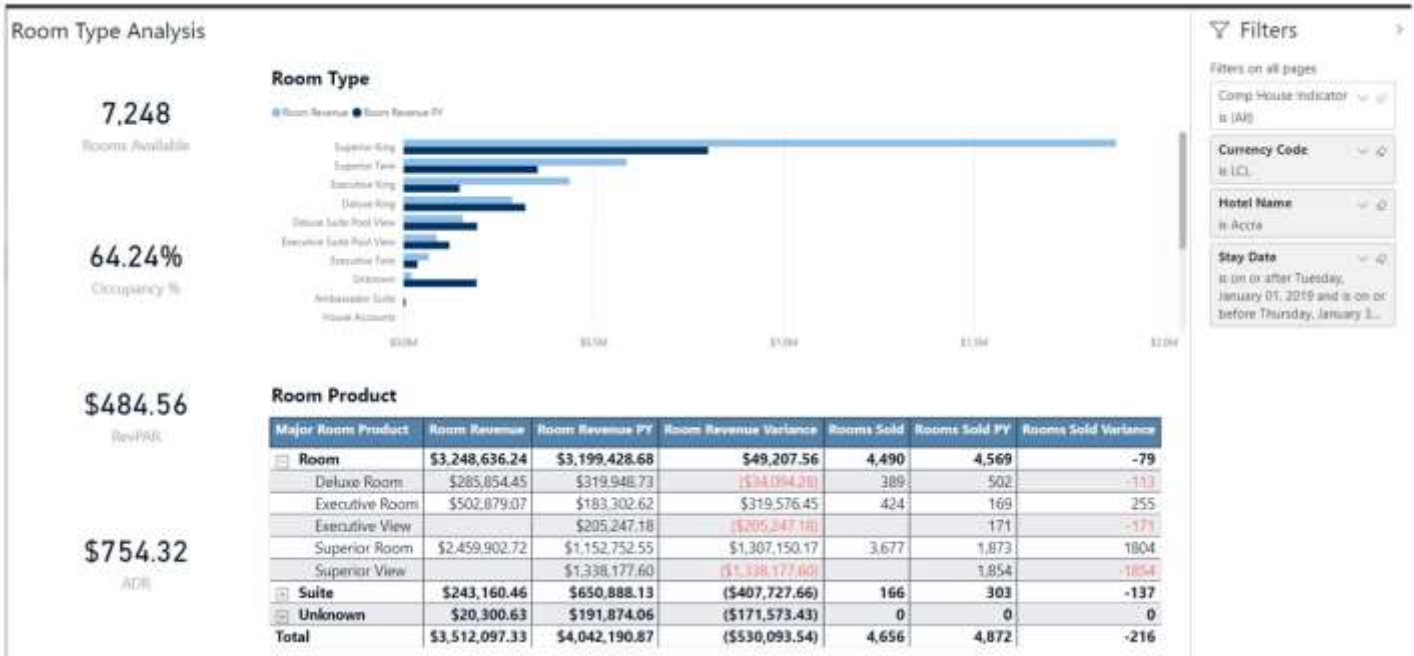
### Market Report



### Day-of-Week Analysis

# SMIS

## SPRINGER-MILLER SYSTEMS SDE Export for Revintel



### Room Type Analysis



### Budget and Forecast Analysis

# SMS

## SPRINGER-MILLER SYSTEMS SDE Export for Revintel



Variance Report