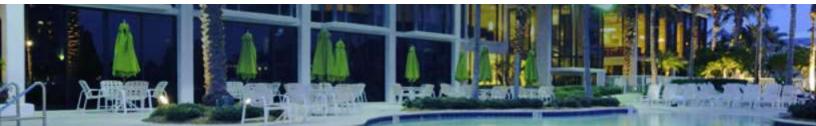
# SMS



# SPRINGER-MILLER SYSTEMS

# <sup>SMS</sup>|Host Secure Data Extract for IN-Gauge from Frontline Performance Group

## Functionality

Acting as a protective gateway to your system, the Secure Data Extract (SDE) Export facilitates rapid, reliable and more frequent access to the data that IN-Gauge needs in order to provide Business Intelligence services to you and your staff.

Utilizing a custom Product Profile, the SDE targets the databases they require and tracks all changes compressing, encrypting and transporting them automatically via a secure channel on a scheduled basis.

## Scheduled File Export Benefits

By employing Springer-Miller's SDE for IN-Gauge, properties gain the following benefits:

- Security: increased through elimination of direct/uncontrolled external access to <sup>SMS</sup>|Host
- **Protection**: sensitive data are removed prior to export; encryption in transmission complies with data privacy requirements
- Reliability: consistent and dependable delivery of data
- Automation: fully autonomous processing
- Speed: much smaller data feeds result in much shorter transmission periods
- Frequency: smaller extracts enable greater frequency of exports
- Economy: the SDE supports multiple vendor exports from a single installation
- Performance Safeguard: reliance on an official export protects against unintended performance degradation

### Background

Beginning with <sup>SMS</sup>|Host version 22.1 and the release of our Personal Data Privacy Controls package, Springer-Miller Systems will no longer support the harvesting of data by external parties directly from a property's system. In line with these security features, officially sanctioned exports will be required for all vendors that utilize data from <sup>SMS</sup>|Host. For those products that would not realize the benefits of the real-time, two-way, event-triggered XML messaging functionality of <sup>SMS</sup>|Diplomat, the Secure Data Extract Export can provide a safe, secure and affordable alternative.

# SMS



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# Software and Hardware Requirements

The product is compatible with, and requires, the following:

- <sup>SMS</sup>|Host version 22.7 and higher
- SMS Multi-Interface Processor (see Exhibit A, Rev. 5.0, Section 3, page 8 for details)

# **IN-Gauge Features**

An SDE Export for IN-Gauge offers properties the following features:

- Aggregating proprietary methodologies and performance algorithms, IN-Gauge provides real-time actionable analytics utilizing data collected from key frontline systems (PMS, POS) to focus on the true performance indicators that power revenue and service.
- Help to identify gaps in your business and understand the KPI's that drive profit to your bottom line; then promotes courses of action that will yield the greatest results.
- Set top-down goals based on proven results and train your staff to deliver maximum performance, engagement and customer service
- Through personalized goal setting, one-on-one coaching, and ongoing training, FPG helps the frontline team develop a stronger belief in themselves, and in the value of the products and services they offer.

## Databases in the Product Profile

The following <sup>SMS</sup>|Host information is incorporated in the IN-Gauge Product Profile:

- Active and Historical Reservation and Transaction Details
- Room Types and Units
- Daily Management Summary Details

• Rates and Packages

• Room Type Availability

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# SMS



# SPRINGER-MILLER SYSTEMS

<sup>SMS</sup>|Host Secure Data Extract for IN-Gauge from Frontline Performance Group

## For More Information

To learn more about **Springer-Miller Systems** and integrations with our <sup>SMS</sup>|Host Hospitality Management System, please visit our web site at <u>www.springermiller.com</u> or call (802) 253-7377.

To learn more about IN-Gauge and their business intelligence capabilities, visit Frontline Performance Group.

### Supported on Multiple Devices



#### www.springermiller.con

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#### Property Revenue Status



#### Revenue Target Zoom

Leaderboard Tracing

