SMS



SPRINGER-MILLER SYSTEMS

SMS HOST® AND KALIBRI LABS PERFORMANCE PLATFORM

Interface Functionality

Kalibri Labs Performance Platform, nicknamed "Hummingbird", helps hotel brands, owners and operators understand net revenue performance by accounting for customer acquisition costs. It enables them to benchmark their hotel's net revenue performance, identify opportunities, collaborate to set concrete goals, build an action plan and measure the impacts of both strategic and tactical decisions.

^{SMS}|Host v20.1 delivers the ability to automate the daily extraction of the reservation and transaction data required by Kalibri and transmit using SFTP, thereby enabling hotel management to make informed strategic decisions to optimize their net revenue and deliver sustainable profits.

Core Benefits

The interface allows hotels and resorts to easily work with Kalibri Labs Performance Metrics & Channel Diagnostics Platform. Specific interface benefits include:

- Automated daily export provides the information required by the platform
- Transactions will be summarized by stay date and by revenue department for room revenue, F&B revenue and other
- Manually regenerate extracts for past date ranges
- The extract can be run for historical dates

Communicated Information

Your ^{sws}|Host Hospitality Management System will export the following data for the Kalibri Labs Platform to consume:

INFORMATION SENT Booking and Stay Dates Room Type plus Room and Party Composition Counts

Marketing Data (e.g. Market, Sub-Market, Source, Res # Dialed)

Related Corporate Name, Group Code and/or Travel Agency Name and IATA#

Related Guest Geographic Data (e.g. city, State, Postal, Country)

Primary Rate/Package Code plus the First and Second if Added to Special Billing

OUT or CAN Status plus No-Show Indicator, if applicable

Frequent Guest Indicator, if applicable

Daily Room Revenue, F&B Revenue and Other Revenue



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Software Requirements

The product is compatible with, and requires, the following versions of Springer-Miller's software:

• SMS|Host v20.100508 and above

Hardware Requirements

For full specifications on the hardware requirements, please contact your Installed Accounts Sales Representative for a current copy of the Contract Exhibit A – Hardware Requirements document.

For More Information

To learn more about Springer-Miller Systems and our ^{SMS}|Host Hospitality Management System, please visit our web site at **www.springermiller.com** or call 802.253.7377.

For more information on Kalibri Labs product and/or service offerings, please visit www.kalibrilabs.com or call 301.799.3222.

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