SpaSoft™

SPRINGER-MILLER

SYSTEMS

SPRINGER-MILLER SYSTEMS

SPA*SOFT*® AND DEMANDFORCE INTERFACE

Functionality

This guest marketing interface provides details of the operations' guests, appointment itineraries, and Point of Sale transaction details. The data is exported in XML format and is processed by Demandforce.

Benefits

With essential guest information, appointment itinerary and POS transaction details provided by Spa*Soft*, this interface with Demandforce can help Spa*Soft* customers maintain consistent growth.

- Appointment Confirmations by email or text message reducing potential no-show guests

- Reach guests with marketing campaigns and newsletters

- Manage social media and on-line presence

- Track and improve customer satisfaction with automated guest surveys

- Brand your communications to match your business branding

Communicated Information

Spa*Soft* will export to Demandforce the following information in an XML format:

INFORMATION SENT	SYSTEM DIRECTION
Guest Details	Spa*Soft* to Demandforce
Appointment Itinerary Details	Spa*Soft* to Demandforce
Point of Sale Transaction Details	Spa*Soft* to Demandforce

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Software Requirements

The interface is compatible with, and requires, the following versions of Springer-Miller's software:

- Spa*Soft* v3.2 or higher

For specific Demandforce requirements please contact them directly.

Hardware Requirements

For full specifications on the hardware requirements, please contact your Installed Account Manager or Sales Representative for a current copy of our Exhibit A – Hardware Requirements document.

For More Information

To learn more about Springer-Miller Systems and Spa*Soft* Spa Management System, please visit our web site at **www.springermiller.com** or call 802.253.7377.

For more information on the Demandforce product and/or service offerings please visit www.demandforce.com.

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